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## DANIELS BETTER PLANTS

For The Northwest Planter MAR 2 0 1943 W

1943

THE DANIELS NURSERY
Franc P. Daniels, Prop.
LONG LAKE,
MINN.

#### For 30 Years.

1943 is a war year, and all it implies, for us too. But also it is a milestone. It marks the thirtieth year of The Daniels Nursery here at Long Lake.

From a very modest start in 1914 we have gradually grown into our present enviable position in the nursery and landscape trade.

You, as a prospective purchaser of nursery stock, are interested in what we have to offer.

Here Is Our 1943 Inventory: Here Is Our 1943 Inventory:

30 acres devoted to the production of nursery stock, fruits, and vegetables.

A complete stock of the finest

nursery varieties of plants—hardy, true to name, and cared for and handled as carefully as if we were soing to plant them ourselves.

Complete equipment: trucks, cars, hand tools, power sprayers, tree movers, and other heavy equipment to carry on extensive landscape operations effectively and economically.

A staff of trained workers and plantsmen who know "what it is all abou .

And most people want to know something about the man they're doing

business with. Here's what the boss has on the "credit side of the ledger" 35 years of technical and practical horticultural training and

experience.
23 years winter lecturer in Horticulture at University of Minnesota Farm School.

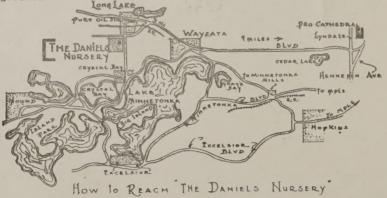
Two years President of the Minnesota State Horticultural Society. 14 years President of the Minnetonka Fruit Growers Association. Three years President of the Hennepin County Agricultural Society.

30 years at Long Lake operating The Daniels Nursery.

Now, as for the last thirty years our Satisfied Customer Policy pledges us to place the interest of our customers above everything else. If you order one plant or a complete landscape development we will see that you receive the fullest possible satisfaction.

You'll Enjoy A Visit to Daniels

We are only twenty-three minutes from Minneapolis (at thirty-five miles per hour). Follow Wayzata Boulevard (Highway No. 12) to Long Lake, then just one-fourth mile south. Here you'll find acres and acres of the finest nursery stock in Hennepin County-trees, shrubs, ever-greens, perennials, and fruit plants-everything for planting the home grounds.





Franc P. Daniels Proprietor

# Let's Live at Home and Like It

We're going to have to stay at home more, anyway, so we might as well like it.

Let us resolve to do all we can to keep our morale at home. The beautiful surroundings and the relaxation and surcease from worldly cares obtainable in one's own well planted yard are strong arguments for properly maintaining one's land-scape and victory garden plantings.

Then, too, health, relaxation and exercise are now war responsibilities. How better can Mr. Average Home Owner fulfill these responsibilities than by enjoying, relaxing in and working in his own back yard.

Although we are converting all possible acreage to food production, we are still "all out" in the nursery business. The plants we have ready for you this spring we have been growing for from two to twenty years; and it's a fine stock grown for this. our thirtieth year. While undoubtedly secondary in importance to our food production efforts, nursery work is nevertheless important, for the beautification of our homes and lives through ornamental plants is essential as a moral builder; and the production of fruit bearing plants is more important now than ever. The nursery is so recognized by "the powers that be' and has been classed as an essential industry.

May we help you to achieve the aims suggested above?



#### DANNY SAYS:

Keep up the **home front** (planting) and the rear yard, too. Everything planted now grows in beauty, usefulness, and value as time goes on. What better and sounder investment can one make at the present time?

## Our Landscape Services For 1943

Through careful, conscientious, economical performance we have long enjoyed enviable reputation for the furnishing of the following landscape services and materials:

Landscape Design and Plans Planting of Nursery Stock Shrub Trimming Tree Trimming and Care Tree Feeding Tree Spraying Lawn Building and Renovation Stone Walls and Walks Rockeries and Pools Dirt, Peat and Manure

Just what we can offer our clients this season in the way of landscape and planting service is still problematical. Our stocks and equipment are without equal — but just what our man power situation will be is not certain at this early date. Many of our men have been able to find their places in the armed services and key war industries. We seem to be assured of enough men to maintain our nursery and our large (and for 1943 greatly increased) orchard, small fruit and vegetable production, and for a normal amount of planting for others. It seems apparent, however, that our services for maintenance and construction work will be somewhat curtailed.

We will do the best we can. We hope our customers will call on us as in the past and we assure them that we will do everything in our power to give them whatever help they need. It is our patriotic duty, however, to give our food production first priority in our available man power. Second will come planting of nursery stock, and third, our other services.

Please remember this, though! We will greatly appreciate your business. We want it, so please let us know soon what you have in mind, and we'll do everything in our power to furnish you the services desired.

"First come, first served" will have to be our motto this year, so we earnestly suggest that you consider your needs now. And please get your orders in as early as possible. We'll do everything we can for you with the facilities we have at our command.

N. B. — This is especially true where plan or design service is needed. Our "white collar" staff will be greatly reduced this year.



#### DANNY SAYS:-

Asleep at the switch? Don't be caught that way for when the "grand scramble" comes, not even the boss knows what can be done.

## **Daniels Hardy Ornamental Shrubs**

Ornamental shrubs are the backbone of all landscape planting. Whether one is building an outdoor living doom, constructing a foundation planting, or making other border plantings, hardy shrubs are indispensable. Much beauty and individuality may be secured through the varying heights, forms, flowers, barks and foliage of the different varieties.

Weigelia

Of the bendendary of different chamber 4	h = ===			in a borre	-
Of the hundreds of different shrubs, t	ne on	es we a	re grov	ving nave	proven
themselves the cream of those suited to the merit. By selecting the proper assortment for	Nort	hwest. E	very or	ne has its	special
merit. By selecting the proper assortment for	or eac	h situation	on one	can build	oneself
a home landscape of surpassing charm and bee SHRUB PRICES —	autv.				
SHRIIR PRICES -	9-18"	18-24"	2-3'	3-4'	4-5'
Almond, Flowering			.75	1.00	
Almond, Flowering					
Arrowwood		==	.50	.75	
Barberry, Japanese	.35	.50	.75		
Red Leaved and Columnberry	.50	.75	1.00		
Black Haw			.50	.75	
Buckthorn, Common			.35	.50	
				.75	1.00
Franguea			.50	.13	1.00
Buddleia, 2 yr. No. 1 50c					
Button Bush			.50	.75	
Caragana, Arborescens			.50	.75	1.00
Pygmaea		.50		3 76.7	
Change Ciatana			75	1.00	1.25
Cherry, Cistena			.75		
Nanking			.75	1.00	1.25
Sand			.50	.75	
Coral Berry Cotoneaster, Acutifolia Cranberry, High Bush Currant, Alpine		.35	.50	.75	
Cotonocaton Acutifolic		.35	.50	.75	
Cotoneaster, Acutifolia				1.10	1 70
Cranberry, High Bush		.50	.75	1.00	1.50
Currant, Alpine	.35	.50	.75		
Yellowing flowerng			.50	.75	1.00
Dogwood, Golden and Gray Bark			.50	.75	1.00
Dogwood, Golden and Gray Dark					
Red Twig		==	.50	.75	1.00
Red Twig Variegated Elder, Black Berried and Cut Leaved		.50	.75	1.00	
Elder, Black Berried and Cut Leaved			.50	.75	1.00
Golden			.50	.75	1.00
D-J Di-J			.50		1.00
Red Berried				.75	-==
Euonymus, Burning Bush			.75	1.00	1.25
Winged Burning Bush Honeysuckle, Morrow's and Tartarian		.75	1.50	1.75	2.50
Honevsuckle Morrow's and Tartarian		.35	.50	.75	1.00
Hyrangea, Hills of Snow & Pee Gee	.35	.50	.75	1.00	1.00
		.50			
Hawthorne			1.00	1.25	2.00
Juneberry		.35	.50	.75	1.00
Lilac, Common purple and white		.35	.50	.75	1.25
Persian, Rothmagensis and Villosa		.40	.60	.85	1.00
Prough Trabuid Tonistics (Con next Done)		.75	1.00	1.75	2.00
French Hybrid Varieties (See next Page)		.75			
Maple, Tartian			.50	.75	1.00
Matrimony Vine			.35	.50	
Mock Orange, Coronarious		.35	.50	.75	1.00
Golden	.75	1.00			2100
			.50	.75	1.00
Grandiflora		.35			1.00
Lemoines		.40	.50	.75	
Virginal Olive, Russian		.60	.75	1.00	1.50
Olive Russian			.50	.75	1.00
Plum, Double Flowering		.50	.75	1.00	1.50
		.50	.10		
Newport				.75	1.00
Privet, Lodense		.50	.75		
Snowberry White		.35	.50	.75	
Spiras Anthony Weterer	10	.60	.00		
A Diller A Diller A	.40		==	-==	
Arguta, Ash Leaved & Billardi		.35	.50	.75	
Snowberry, White Spirea, Anthony Waterer	2004 Table	.25	.40	.60	.85
Frobell	.40	.60	.75	-	
Golden Leaved and Ninebark		.35	.50	.75	1.00
Ninebark Nana			.50		1.00
Commendark Ivalia		==		.75	1.00
Sumac, Cut Leaved		.50	.75	1.00	
Smooth Leaved			.50	.75	
Tamarix			.75	1.00	
Wayfaring Tree			.75	1.00	1.25
11 0 1 100			.10	1.00	1,40

.40

.60

.85

1.00

## French Hybrid Lilacs

The Garden's Most Gorgeous Flowering Shrubs

Lilacs have long been considered one of the finest of flowering shrubs. They come early, when we seem more than ever appreciative of garden bloom, they are so fragrant, they are most colorful, and they are produced in such generous amounts. These marvelous French Lilacs have all the good points of the other older sorts but produce such tremendous blooms of such beautiful and varying colors that they are definitely in a class by themselves.

No yard is complete without a planting of several French Hybrid

Lilacs.

#### SOME OF THE BEST FRENCH LILACS

BELLE de NANCY—Double. Rose Mme. Le MOINE—Double. White. pink.

CHAS IOLLY Double. Dark PRES. GREVY—Double. Clear,

CHAS. JOLLY — Double. Dark PRES. soft blue.

MARIE Le GRAY—Single. Pink RUBRA de MARLEY—Reddish to lilac.

#### Daniels Beautiful Roses

The rose still—is No. 1 in the "Hit Parade" of colorful and effective plants. It's fragrant blooms with varying form and color are unsurpassed by other plants. Its desirability both as a cut flower and for garden and landscape effect makes it "tops" among dual-purpose plants. For the gardener who wants the finest blooms and is willing to give his rose garden extra care in preparation, maintenance and winter protection, the Hybrid Teas and Perpetuals will "fill the bill." For accent plants in foundation plantings and shrub borders the "Eskimo" and "Bush" roses are most suitable.

Then for trellises or arbors there is no more delightful, fragrant and colorful covering than the climbing roses. We list below the varieties of each group of roses that we consider the most generally satisfactory.

PRICES ON ALL ROSES (Except "Bush Roses"): 2 year No. 1, 75c each; 3 year No. 1, \$1.00 each.

#### HYBRID TEA AND PERPETUAL ROSES

E. G. HILL—Red—one of the

largest.
ETOILE de HOLLANDE—Red—

deep and velvety.
FRAU KARL DRUSCHKI—White

GENERAL JACQUEMINOT—Rich crimson scarlet.

GRUSS an TEPLITZ—Deep ma-

roon, in clusters.

JOANNA HILL — Yellow-bronze

shadings.

LADY HILLINGTON—Deep apri-

cot yellow.

LOS ANGELES — Salmon-pink-yel-

low shadings.
McGREDY'S IVORY—Creamy-

white. **PAUL NEYRON**—Gigantic, fragrant pink.

TALISMAN—Scarlet orange-yel-

WILLOWMERE — Pink, yellow glow.

#### BUSH ROSES

2-3 feet, 50c each; 3-4 feet, 75c each HARRISON'S YELLOW—Yellow.

RUBRIFOLIA—Pink-reddish foliage.

HUGONIS-Yellow.

#### THE ESKIMO ROSES

(Rugosa Hybrids)
AGNES—Coppery-yellow.
BELLE POITEVINE—Rose-pink.
C. F. MEYER—Silvery-pink.
DR. ECKENER — Yellow, rose-

tinted.

GROOTENDORST—Red.

HANSA—Red.
SIR THOMAS LIPTON—White.

CLIMBING ROSES

DOROTHY PERKINS—Pink.
DR. VAN FLEET—Pink.
EXCELSA—Red.
GARDENIA—Yellow.
PAULS SCARLET—Scarlet.

## Daniels Hedging Shrubs

The proper use of hedges adds immeasurably to the attractiveness of one's home grounds. They will effectively mark a boundary line, serve as a screen or furnish a pleasing background for an informal planting.

In this group we offer fine, strong plants, suitable for starting live fences. These are well grown, strong rooted hedging size specimens which will give quick results.

Prices per 100	12-18" 18-24"
Barberry, Japanese	\$15.00 \$20.00
Buckthorn	12.00
Caragana	12.00
Cotoneaster	15.00

Prices per 100	12-18"	18-24"
Currant, Alpine*	25.00	30.00
Hansa Rose		40.00
Honeysuckle, Tartaria	n	22.50
Lilac, Common Purple		20.00
Spirea, Bridal Wreath.		15.00
		3-4'
Prices per 100 Barberry, Japanese	S	8
Buckthorn	15.00	20.00
Caragana		20.00
Cotoneaster		35.00
Currant, Alpine*	35.00	
Hansa Rose		
Honeysuckle, Tartarian		35.00
Lilac, Common Purple.		
Spirea, Bridal Wreath.		30.00
*Currant Alpine, 10-1:	2 inch,	\$20.00
per hundred.		

## Daniels Gay, Green Hardy Vines

Nothing provides a homelike and restful appearance more quickly than a covering of green vines for blank walls, bare fences and arbors.

BITTERSWEET—Twining vine—Crimson and orange berries in fall and winter.

**CLEMATIS JACKMANII** — Produces masses of large violet-purple flowers.

CLEMATIS—PANICULATA— Free grower. Masses of small starshaped white flowers.

GRAPE—BETA and ALPHA—Hardy as wild grape. Heavy fruiters.

HONEYSUCKLE — SCARLET TRUMPET—Twining vine. Flowers brilliant scarlet with yellow throat. Thrives in shade as well as sun.

IVY—BOSTON—Clings to rough surfaces. Small leaves; refined grower; brilliant fall color.

IVY—ENGELMANNI—Clings to rough surfaces. Free grower. Scarlet in fall.

IVY — AMERICAN — Virginia Creeper. Clings with tendrils. Fast growing dense foliage. Fall color as in Engelmanni.

MATRIMONY VINE—Fine bank and ground cover and soil retainer. Large masses of purple flowers succeeded by bright scarlet berries.

Vine Prices	2 yr.	3 yr.
Bittersweet	. \$0.50	\$0.75
Clematis Jack. (pots) each	\$1.00.	
Clematis, Paniculata	75	1.00
Grape, Beta	35	.50
Honeysuckle, Scarlet		
Trumpet	50	.75
Ivy, Boston		.75
Ivy, Engelman's		.75
Ivy, Virginia Creeper	35	.50
Matrimony Vine	50	.75

## Daniels Hardy Perennials

We wish you could see our perennial gardens. Here are plants with which to paint your Spring, Summer and Autumn flower pictures. They add the variety to your landscape picture that makes it interesting at all seasons. Perennials are unquestionably the "finishing touches" to the planting whether it be an informal border or a formally laid out garden.

Our plants are extremely strong—field grown stock, produced on specially prepared soils abounding in humus and plant food. Under these conditions we have developed exceptionally fibrous roots and strong crowns and tops—plants far surpassing in strength and vitality those ordinarily offered for sale. Daniels' Perennial Plants are preferred by all who have seen or used them.

Our list of varieties is very long and complete—much too long for printing here. We will be glad to mail a complete list to all who are interested. Prices are mostly 25c each or \$2.50 per dozen, except on a few varieties as Peonies, Bleeding Heart and a small list of others.

#### Daniels Shade Thee Prices

		3-4'	4-5'	5-6'	6-8'	8-10'	11/2"	2"	21/2"	3"
Ash, White and Gre	en* §	\$	\$	\$0.50	\$0.75	\$1.00	\$2.00	\$3.00	\$4.00	\$6.00
					1.50	2.00	3.00	3.50	4.50	6.00
Birch, White				1.25	1.75	2.50	3.50			
Birch, Cut Leaf We	eping			2.50	3.25	4.25				
Butternut				1.25	1.75	2.50				
Catalpa					1.25	1.75	2.50	3.50		
		1.25	2.00							
Crab, Dolgo Specin			1.25	1.75	2.50		5.00			
Crab, Flame			1.50	2.00	2.50					
		.75	1.25	1.75	2.50		5.00			
Crab, Red Silver			1.50	2.00	2.50					
Elm, Chinese		.25	.35	.50	.75	1.00	2.00	2.50	3.50	5.00
Elm, American*				.50	1.00	1.50	2.50	3.00	4.00	6.00
				.75	1.00	1.50	2.50	3.00	4.00	6.00
Horse Chestnut		1.50	2.00	3.00						
Locust, Common					1.50	2.00				
Locust, Thornless .				1.50	2.00	3.00				
Maple, Schwedler's					3.50	4.50	-::		:::	
					1.00	1.50	2.50	3.00	4.00	6.00
Maple, Sugar and N				2.00	2.50	3.50	4.50	6.00	7.50	9.00
Maple, Wier's Cut				1 00	1.50	2.50	3.50			
Mountain Ash			.75	1.00	1.50	2.50				
Mulberry, Russian .				1.00	2.00	3.00				
Poplar, Bolleana				.75	1.00	1.75	2.50	3.00	3.75	
			.35	.50	.75	1.00	1.50	2.00	3.00	2.00
				.50	.75	1.00	2.00	2.50	3.00	3.50
Walnut, Black				1.25	2.00	3.00	4.00			
				.50		1 00	1 80	200	9.80	
Willow, Laurel Lea				.50	.75	1.00	1.50	2.00	2.50	0.00
				.75	1.50	2.00	3.00	4.00	3.00	6.00
Willow, Pussy			.75	1.00	1.25	2.00				
*3½ in., \$10.00; 4 i	n., \$15.00.									

## **Daniels Beautiful Evergreens**

No planting is truly complete without some evergreens. During the winter they form a most attractive part of one's planting, and during the summer their splendid colors and varying forms add a note of interest to even the most elaborate landscape effect.

As specimen trees in front of the home they are perhaps second to none in popularity. Their importance in foundation plantings has increased so rapidly in the last few years that now a foundation planting seems incomplete without them. No other plants can so effectively and completely provide a windbreak or screen for they are there to serve you throughout the winter and summer. Whether in the foundation planting, border planting, screen or windbreak, evergreens give what no other trees can—twelve months of complete service and beauty.

We take the greatest pains in growing our evergreens so that they will give you 100 per cent satisfaction. The trees offered below have been transplanted several times, depending on the size, and the roots pruned in such a manner that a heavy growth of fibrous roots has been developed. When these trees are dug for you, you will get plenty of roots. The prices of the trees given here include the cost of ball and burlap. (B. & B.)

We have hundreds of splendid specimen trees much larger than those listed here. It will be a pleasure to quote you our very attractive prices on them. Wherever possible we suggest making one's own selection of these larger trees right in our nursery.



DANNY SAYS:

A beautiful shade tree is a thing of beauty

and a joy forever. Accarding to Joyce Killmer's beautiful poem, "Only God can make a Tree," but we're doing all we can do to aid the good work with hundreds of beautiful specimens of your selection.

#### **Daniels Shade Trees**

No outdoor living room is complete without the cool shade of properly placed trees. Then too, they furnish a suitable framing for both close and distant views in landscape and when used for screening effects add a comfortable feeling of privacy.

As shade trees take a much longer time to reach their most useful size than do most other plants, we suggest planting without delay. A year lost now can never be regained. DO IT NOW!

And because of their relatively slow development, only the best transplanted and carefully trained trees should be planted. Daniels hardy, northern grown trees have well developed root systems which insure you quick and certain growth.

## Daniels Evergreen Prices

ARBOR VITAE	12-15"	15-18"	18-24"	24-30"	30-36"	3-4'	4-5'	5-6'	6-7'
American	\$	\$	8	\$2.50	\$3.50	\$4.50	\$6.00	\$8.00	\$9.50
Globe			3.00	4.50					
Pyramidal				3.00	4.00	5.00	7.50	10.00	12.50
Siberian			4.00	6.00	7.50				
FIRS			2.00	0.00	*****				
Balsam						3.50	5.00	8.00	10.00
Concolor						5.00	6.50	10.00	
Douglas						4.00	6.00	9.00	12.00
HEMLOCK		• • • •		• • • •		4.00	0.00	5.00	12.00
Canadian			3.50	4.50	6.00	7.00			
JUNIPER	• • • •		3.50	4.00	0.00	1.00			
			3.25	4.00	5.00				
			3.50	4.50	5.50	7.00			
Canadian, Golden.			4.00	5.00	6.50				
Horizontalis			3.25	4.00	5.00	-:::			
Pfitzers	2.50	3.00	3.75	4.50	5.50	7.50	-:::		
Red Cedar				2.50	3.50	5.00	7.50	10.00	12.00
Savins	2.50	3.00	3.50	4.50	5.50	7.50			
Scopolorum				5.00	6.00	8.00	9.00		
PINE									
Austrian				3.50	4.25	6.00	8.00	12.00	15.00
Montana	2.75	3.25	4.00	5.50	7.00				
Mugho	2.75	3.25	4.00	5.50	7.00				
Ponderosa				3.50	4.25	6.00	8.00	12.00	15.00
Scotch			2.00	3.00	3.50	5.00	7.00	9.50	12.00
White					3.00	4.00	5.00	7.50	12.00
SPRUCE									
Black Hills		2.00	2.50	3.50	4.50	6.00	8.50	10.00	14.00
Colo. Blue		2.50	3.00	5.50	7.00		below)	16.50	22.50
		200	2.50	4.00	5.00		below)	14.00	18.00
			1.00	2.50	3.25	4.00	6.00	8.00	10.00
Norway	88 00.	31/2-4',		4-41/2'			5'. \$14.		10100
Colo. Blue: 3-3½',							3. \$12.0		
Colo. Green: 3-31/2	, \$0.00;	3 1/2 - 4	, 97.00	, 4-4-/2	, 29.00	, -1/2-	, 012·	,	



## Daniels Hardy Apples

Apples—famed for health giving qualities—dear to the hearts of all who as youngsters have grown up with fruiting apple trees in their "play realm," beautiful as ornamental trees, productive of delicious food of high economic value, endeared to the housewife because of the various culinary adaptions, hardy and easy to grow! It is easy to see why the apple is the favorite and most widely planted of all fruit trees.

Apple Prices **Standard**, 4-5 ft......**\$0.50** \$4.50 \$40.00 6.50 57.50 9.00 75.00

THE STANDARD APPLES

BEACON (Minn. No. 423): Season-between Duchess and Wealthy. Keeps a month or more after picking. Beautiful red, firm, juicy. No better early fall apple. Tops the market.

DANIELS RED DUCHESS: Season—Summer and fall. Far preferable to the ordinary Duchess. Colors like a Wealthy. Bears very young.

FIRESIDE (Minn. No. 993): THE NEW WINTER APPLE. Named only

a few weeks ago by its originators. The State Fruit Breeding Farm. A heavy bearer of crisp, juicy, well colored red apples. Rated as tops in

quality of our winter varieties.

HARALSON (Minn. No. 90): Season—Winter. Considered the best of the truly hardy winter apples for Minnesota. Good quality. Early and heavy bearer. Won't blow off.

McINTOSH: Season—Fall. We consider this the finest quality apple

grown. Bright red, crisp white flesh. Aromatic.

MINJON (Minn. No. 700): THE NEW FALL APPLE. A Minnesota Jonathan hardy enough to thrive and produce in the north. Ripens in Wealthy season, but colors better and clings to the tree well. One of the best new ones.

NORTHWEST GREENING: Season-Winter. The best green winter

keeper. Unexcelled for pies and baking.

PRAIRIE SPY (Minn. No. 1007): Season—Winter. Considered one of the best quality hardy red winter apples Large. Good color.

WEALTHY: Season—Fall. Red, crisp, tart, juicy. Minnesota's most

famous and favorite fall apple.

THE CRABS

DOLGO: Season—Early fall. Brilliant crimson fruit in large clusters. Shapely tree. The finest jelly apple. Bears very young.
WHITNEY: Season—Early fall. Sweet, juicy, eating crab. Upright grower. Pickles well while firm.





The varieties we list have proven their suitability to this climate with many years of successful production. You can now grow in your own home orchard good quality pears in sufficient quantities for any family's eating and canning needs.

Pear Prices Medium Size  $(3\frac{1}{2}-5 \text{ ft.})\dots$ \$0.75 \$6.50 Large Size  $(4\frac{1}{2}-6)$  ft.)....

most BANTAM (Minn. No. 3) recently The named pear introduced by the Minnesota Fruit Breeding Farm, Small in size but large in production. The quality is excellent for dessert purposes. Especially good for cooking and unsurpassed for pickling.

PARKER-Introduced by the State Fruit Breeding Farm. The fruit is medium to large; flesh tender and of good quality.

MENDEL—The fruit is large and hangs well to the tree.

quality, sweet and juicy, and keeps well through the fall.

## **Daniels Quality Plums**

Thanks to clever plant wizards of our State Fruit Breeding Farm, these tested and proven plums are being grown successfully throughout the entire middle west, and any of us can enjoy the pleasure of stepping into our own yard or orchard to pick our fill of these luscious plums of such intriguing flavor-right off the tree-bursting full of juice, vitamins,

Plum Prices	1	10	100
Standard, 4-5 ft	. \$0.50	\$4.50	\$40.00
<b>Large,</b> 5-6 ft	75	6.50	57.50
Extra Large, 5-7 ft	. 1.00	9.00	75.00
Bearing Age	. 1.25	11.00	95.00



#### THE NEW MINNESOTA PLUMS Arranged in Order of Fruiting Season

UNDERWOOD—The earliest and one of the best of them all. Large, rich red skin and firm juicy golden flesh.

SUPERIOR—Mid-seasor. Largest of Minnesota varieties. In flavor,

good red color, texture, size and productivity it has proven itself worthy of its name—Superior.

EMBER-Mid-season to late. The longest keeper of them all. yellowish with attractive red bluish, high quality and heavy bearer. One of the best.

MONITOR—Late mid-season. Exceedingly large, productive a high quality. One of the most dependable bearers.

ELLIOT—Late. Large, attractive bright red. Good quality. Exceedingly large, productive and of

stone. Heavy regular bearer.

THE POLLINIZER PLUMS

A Necessity in Every Orchard

DE SOTO—One of the most dependable of the old American plums.

Early. Tree hardy, vigorous and bears profusely.

TOKA—One of the most popular of the South Dakota introductions.

A hardy and prolific grower. Fruit large and splendid quality.

THE NEW, HARDY APRICOTS

Apricots are one of the newest hardy fruits for the northwest. They Apricots are one of the newest hardy fruits for the northwest. They are very drouth resistant and in winter have stood temperatures as low as fifty degrees below zero. We offer here two of the most promising of the newer varieties. PRICES: 3 to 4 foot \$1.00 each.

MANCHU—One of the largest. Yellow. Excellent to eat out of hand, and cooks up into a fine flavored sauce. Tops in size and quality.

MINGUTA—Exceptional in mildness and flavor. Heavy producer. Fruit large, late, yellow with a pink blush.

DANIELS HARDY CHERRIES

You don't need an orchard to grow cherries for the small size attraction.

You don't need an orchard to grow cherries, for the small size, attractive form, foliage and color of these trees make them valuable assets to any ornamental border.

Cherry Prices 80.50 Second size ..... \$4.50 .75 First size 6.50 Bearing Age 1.00 9.00
OKA—A tremendous yielder of fruits fully 1 inch in diameter. Meat and juice deep purple. Wonderfully sweet. Best of all the hardy

SAPA-Another purple fleshed fruit. Bears at an early age and pro-

duces enormous crops. Cherry-Plum hybrid type.

ZUMBRA-The closest approach to the sweet cherry type for Minnesota. Fruits purplish-black with green flesh. Truly delicious when fully tree ripened.

COMPASS—Cherries need Pollinizers the same as the plums, and Compass is the one best pollinizer for other varieties. It is popular with some for canning, and because of its ability as a pollinizer should be included in all cherry plantings.



For over 25 years we have been growing a superior grade of raspberry plant here in Minnesota. We were pioneers in introducing to our retail trade both Chief and Latham—two varieties which are outstanding throughout the country as leaders in their respective classes—the early and the late.

We have this year a very fine stock of both Latham and Chief with well matured canes and very strong roots-double inspected and certified by our State Department of Agriculture to be free from disease. The thoughtful planter will not be satisfied with plants of any less quality than the splendid, well grown, honestly graded and carefully handled raspberry plants which we offer this spring.

Raspberries may be used as a hedge, a background for flower beds, and in many other ways that make them useful from a landscape point of

view as well as utilitarian.				
Prices on Latham and Chief	12	25	100	1,000
Planters Grade	\$0.50	\$0.80	\$2.75	\$18.50
No. 1	.75	1.25	4.00	26.00
Extra Select		1.75	5.00	32.50

LATHAM-The Country's Greatest Late Red

This is the finest and most profitable of all late Red Raspberries. Because of its marked superiority it is replacing all older late varieties

throughout the East as well as in the Middle West.

Latham is a strong grower with powerful, vigorous canes, well able to support its enormous loads of berries. It has proven hardy throughout the Northwest without winter protection. The berries are famous for their large size. Professor W. H. Alderman describes them as "frequently an inch in diameter.

If you are planting just one kind of raspberry, plant LATHAM. There is no better raspberry!

CHIEF-The Country's Greatest Early Red

Chief is somewhat smaller than Latham but comes a week or ten days earlier. High quality, productivity, extreme hardiness are some of the many excellent qualities that have made this variety so popular.

Generally conceded to be the best of the "Black Caps." A vigorous grower and heavy yielder of large, julcy berries of the highest quality. Has stood the test of time. Most widely planted of all black raspberries. We offer strong two-year transplants at \$1.25 for 12; \$2.00 for 25; \$5.00 for 100.

SNYDER BLACKBERRIES

The extreme popularity of this splendid blackberry is well deserved for it is not only the hardiest of the better blackberries but it is the best in quality. Plants are vigorous and very productive. Probably the best for home and commercial plantings in the North.

\$1.25 for 12; \$2.00 for 25; \$5.00 for 100.



## **Daniels Quality Grapes**

Fresh, ripe, juicy grapes; vine ripened and melting in the mouth; beautifully colored twangy jelly; pure grape juices with the zip and zest that only grape juices may have. This may be all yours if you will but plant a few grape vines.

Grape Prices	1	5	12	25
Alpha-2 yr\$6	0.30	\$1.35	\$3.00	\$5.50
Beta-2 yr	.25	1.10	2.50	4.50
Concord-2 yr	.25	1.10	2.50	4.50
Delaware—2 yr	.35	1.55	3.50	6.00
Niagara-2 yr	.35	1.55	3.50	6.00
1 year grapes-25%	less.			

#### THE HARDY GRAPES

This group of hardy fruits require no winter protection and can be grown on a trellis, arbors or building with the same degree of safety as can the wild grapes.

BETA-About half way between the Concord and the wild grape in size and quality and is a very heavy producer. A great favorite for jellies

and wines.

ALPHA-Similar to Beta in hardiness, appearance, size and manner of growth but is generally considered to surpass it in quality.

THE DESERT GRAPES

For crop insurance these varieties should be laid down and covered

with soil for winter protection.

CONCORD—This most popular of the blue table grapes is the standard

of comparison for other varieties.

DELAWARE—The finest red grape. Although small in size it is unequalled in sweetness and spiciness.

NIAGARA-Very large and highly productive. Probably the finest of all the green or white grapes.

#### RED LAKE CURRANT, Minn. No. 24.

This splendid currant is another triumph for the great Minnesota State Fruit Breeding University authorities and growers throughout the country agree that this is the finest red currant yet introduced. Wherever it has been tried it has met with instant

favor—rapidly superseding older varieties in both home and commercial planting?. The berries are unusually large, with ex-ceptionally long bunches, well filled out to the tip. They are so long that currant picking becomes not only easy, but a pleasure. The bushes are vigorous and very productive.

Ripens early mid-season and holds on the bush for a long time without "shelling" or whriveling so it can be marketed when prices are highest. Always brings top prices.

Prices 5 12 100 year ... . . . \$0.25 \$1.00 \$2.00 .35 2.75 1.40

\$15.00 20.00 € 



### Daniels Strawberries

#### Certified—Sure to Grow—Sure to Bear

Daniels' hardy, northern grown straw-berry plants have been produced in especially selected and prepared soils to meet the needs of the planters here in the northwest. The most exacting care is exercised in every step of their grow-

ing digging, handling and packing.

The commercial grower who is looking for big profits and the home gardener who wants a dependable supply of large. luscious, fresh berries are both assured of satisfaction when they use Daniels' Hardy

Plants.

#### THE EVERBEARERS

GEM-A reliable, regular bearer. Fruits are large and deep red. An excellent plant maker. One of the best everbearers for both home gardens and the commercial grower.
PROGRESSIVE—An old favorite.

Although the berries are small, they excel in quality and persistent fruiting. A fair plant maker.

WAYZATA-The largest and best in quality of the everbearers. Beautiful rich color inside and out. Because Wayzata is such a poor plant maker it frequently does not estab-lish as satisfactory a patch as most varieties.

Prices 100 1.000 \$2.00 \$15.00 Progressive .... .75 2.00 15.00 Wayzata ..... 1.50 5.00 40.00



THE JUNEBEARERS BEAVER-A very early Productive. Good color and size. Does not rate as high in quality as Dunlap and Premier, but because of its earliness is a market favorite.

DUNLAP—One of the oldest and most generally satisfactory of the Junebearers. Very productive. Good color, size, and quality. An excellent plant maker. Does well on all soil types.

PREMIER-The best of the Junebearers in desert and canning quality. Highly productive of large, deep red berries. A relatively poor plant maker. Probably the finest

home garden berry. Early.
Prices 25 10 100 1.000 \$1.25 \$7.00 1.25 7.00 Premier ..... .60 1.50 8.00

#### Mary Washington Asparagus



Mary Washington is the ideal asparagus as it is rust-resistant and surpasses all other varieties in yield and quality. Its enormous tender shoots of vivid dark green retain their tenderness and do not branch until well above cutting height.

2 yr. plants, 12 for 50c; 25 for 1.00; 100 for \$3.00 3 yr. plants, 12 for 75c; 25 for \$1.25; 100 for \$4.00 TWO FAMOUS RHUBARBS

From Canada

MACDONALD—The finest of the large stalked, high quality red rhubarbs. Very productive, tender and succulent. High quality, good red color and a heavy yielder of large stalks.

RUBY-The stalks of this variety are a brighter, deeper red all the way through than MacDonald, but not as large in size. Both this variety and MacDonald are free from the usual rhubarb acidity. Rhubarb Prices 1 12 25

Strong Divisions \_\_\_\_ 35c \$3.50 \$5.50

Two Other Valuable Perennial Vegetables

CHIVES - Perennial "grass onion," whose spicy leaves make it popular in the kitchen garden. 15c each. MINT — Ever a favorite for flavorng jellies, sauce and beverages. 15c each.

DANNY SAYS:

One of the boss's efforts to contribute to our all out efforts on the home front is the publication of his new book, "Live at Home and Like It." In it he has tried to

help the layman understand just how a plant works so that its needs can be properly cared for. It should answer your every question of how to plant and care for your home grounds from the stately spruce to the lowly radish in your Victory Garden. You need and you'll enjoy a copy. Why not send for one today? The price is only \$1.00 per copy. A copy will be sent free with all orders of \$10.00 or more accompanied by payment in full.

#### Of Interest to Our Customers

VARIETIES - We OTHER are growing a large number of varieties both ornamental and fruit plants, that are not listed in this general catalog because our stock of them is not extensive. Please let us know if you are interested in any item we do not have listed here. We've probably got it!

LARGER SIZES-Also, we have many plants, especially evergreens and shade trees, in sizes larger than listed herewith. Those who are in-

terested in larger specimens are invited to write us, or better yet—call and select the desired specimens yourself.

SELECT YOUR STOCK PERSON-ALLY-Our customers are invited, when they so desire, to come to our nursery and make personal selec-tion of their stock.

FREE TWIN CITY DELIVERY-Deliveries are made free of charge in the Twin Cities and suburbs.

STORAGE CELLARS—Our new

modern storage cellars enable us to keep deciduous stock in the "pink" of dormant planting condition for the late spring and early summer

PLANTING SERVICE—We invite those who wish to have their stock planted, to avail themselves of the services of our skilled horticultur-We can furnish these expert workmen in the Twin City area at the following rates: Evergreens at 40 per cent of the cost of the stock and other stock at 60 per cent of the cost of the stock, except hedges

which will be planted at 20 cents per foot. For the clients' protection our workmen are fully covered by Workmen's Compensation Insurance.

PRICES-Prices listed in catalog annul and supersede all prices quoted previously. Because of the rapidly changing conditions and the unpredictable future, the prices quoted herein are guaranteed only for spring 1943 and are subject to change without notice.

ORDER EARLY-Early orders are a great help to us in our office work. Frequently late orders cannot be

filled in full.

SPECIAL DISCOUNTS - To encourage early ordering we offer the following discounts for early "paid full" orders:

On orders mailed prior to March 

orders for \$10.00 or more accom-

panied by payment in full.

DANIELS' LIBERAL GUARAN-TEE-We use every precaution in growing and handling our nursery stock and deliver only plants of the highest possible quality. However, should any plants die before the October 1st following planting The Daniels Nursery agrees to replace such plants at one-half the prices listed in this catalog, Guarantee based on prompt payment of account

DANNY SAYS: Write plainly, Order Early, and Rest Assured That You Will Have the Best Plants That Money Can Buy.

— Send all orders to —

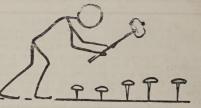
THE DANIELS NURSERY

Franc P. Daniels, Prop. LONG LAKE, MINNESOTA



#### DANNY SAYS:

Just before I sign off I'd like to get down to "brass tacks" again for a minute or two and drive home these five points of tremendous importance to all planters:



FIRST—The varieties we offer have proven value. They are the **best** available for the Northwest! Check them over with your County Agent, Experiment Station, or other horticultural varieties?

SECOND—Our plants are hardy, northern-grown stock, propagated in such a manner that they will endure the severe northern climates. They do not die out in a few seasons because of tender roots as do most cheap trees "shipped in" from the South or East. Why buy less dependable stock?

THIRD—Our prices are fair and safe. Higher prices will not bring better stock. "Cheap" stock is usually more expensive in the end. Why "save" a few cents on a plant at the sacrifice of those things of greatest value in a plant—trueness to name, long life, adaptability to climate, and ability to grow well and produce abundantly?

FOURTH—Our customers are amply protected by our "Satisfied Customer Policy"—which means, briefly, that we consider no transaction closed until the customer is thoroughly satisfied. Why buy from "bargain" dealers who have no such concern regarding the welfare of the customer?

FIFTH—We cannot stress too strongly the advisability of ordering early. There is an especially strong demand for food producing plants this year, as it is both patriotic and economical to produce all the fruit one can at home. While stocks are complete at this early date it seems probable that there will be a considerable shortage as the planting season advances. Early ordering is also smart because of the savings through our cash discounts for early orders. (See preceding page.)

Above are five live, vital reasons why the thinking buyer sends his orders to

# THE DANIELS NURSERY LONG LAKE, MINN.

Franc P. Daniels,

Phone 174

DANNY SAYS:

What's cooking? Who knows. But it will be smart to can this summer. The boss has 15 acres of orchard. The apples will be sprayed eight times this year. Safe to eat in the dark! And he'll have acres and acres of tomatoes and other vegetables. If interested let him know and he'll put you on the mailing list to advise you as each item reaches its best canning (or storing) condition.

